



**VOTER'S CHOICE**  
Registrar of Voters  
Santa Clara County

Santa Clara County Registrar of Voters  
**Election Administration Plan (EAP)**  
**Tagalog Consultation Meeting Minutes**

Milpitas Library  
160 N. Main St., Milpitas, CA 95035  
Auditorium  
Friday, June 21, 2019  
4:30 to 6:00 pm

**Attendees Present:**

Eight members from the public from the Tagalog Community

**Staff Present:**

Shannon Bushey, Rachel Jung, Aaron Wong, Vanessa Hamm, Christina Rivas-Louie, Andrea Solorio, Shelby Galaviz, Priscilla Favela, Linh Nguyen, Allen Ocampo, Paulo Chang, Eric Kurhi, Alfred Gonzalez, Janora Davis

**Action Items:**

- Follow up with attendees regarding outreach opportunities like Philippine Heritage Month and Philippine Independence Day celebrations in Milpitas.
- Follow up with attendees regarding the different Philippine non-profit organizations that can spread the word through their websites, email marketing or their own social network.
- Add contacts from the submitted interest cards to the distribution list to be emailed about the Voter Education and Outreach Coalition.
- Provide a digital copy of outreach flyers to attendees so they can also post on their social media networks.
- Add all digital outreach materials to the website for communities/organizations to find and download for voter education.

**Agenda Items:**

I. **Introductions:**

*Welcome Attendees*

II. **Voter's Choice Act Overview**

With the Voter's Choice Act (VCA), voters will now be able to choose how, when, and where they can vote. Voters can choose to vote by mail, drop off their ballot at a ballot drop-box, or have up to 11 days to vote in person at any Vote Center.

*ROV Presentation:*

1. Presentation on VCA was shown.
2. ROV staff explained VCA and the EAP schedule and goals, stressing gathering input.

*Public Input/Questions:*

1. Attendee: Asked when the March election was.
  - a. ROV Staff: March 3<sup>rd</sup>. No more June election for now.
2. Attendee: You will be sending everyone a vote-by-mail ballot. Can people go to the Polling Place to vote and be shown on television?
  - a. ROV Staff: People can go to Vote Centers and vote. There is no need to go to your one assigned Polling Place like before, now voters can go to any Vote Center and vote. There will be a new voting system, with e-poll books or tablets instead of a paper roster. These tablets will be used to look up voter and check to see if their vote-by-mail ballot was returned or not. We can void out an old ballot and issue a new ballot in any of the nine languages using new ballot-on-demand printers.
3. Attendee: Does SOS have a deadline for the final draft? Is there a chance the document will still not be finalized by February?
  - a. ROV Staff: Changing the election date from June to March did not change the deadlines of when things are due. Our goal is to have the fully approved draft by the end of the year.
4. Attendee: Santa Clara County (SCC) has historically been always among the last counties to report their results. With all the changes to be implemented, does the ROV have enough people? With the new equipment, is there appropriate amount of time available for testing? Is the ROV prepared to make sure SCC is not the last to report the results? Especially with all the new equipment, a lot of time is needed for all these changes.
  - a. ROV Staff: We are last because of our central count voting system; those who are early, count at the precinct. Some counties do precinct count, where they count the ballots at the precinct. The results cartridge will just go back to the main office to be uploaded. Central count means all ballots must come to a central place to get counted. The Santa Clara County Board of Supervisors have been informed that we will always be among the last to report our results if we stay with the central count voting system.
  - b. ROV Staff: The ROV expends a lot of time and effort to ensure that ballots are counted as soon as possible. We have 18 counting machines with counting continuing 24 hours a day. Last election had three ballot cards to be counted, which multiplies the amount of time needed to count.
  - c. ROV Staff: We will be getting a new voting system which will have precinct counting, so that should help us provide faster Election Night results. Voters will scan their ballots in the Vote Centers, cast their ballots, and their votes will be tabulated in the Vote Centers. On Election night, the results from the Vote Centers will be collected in the main office and paper ballots will no longer need to be counted at a central location on Election Night itself.
5. Attendee: Do you think people will have enough time to understand all the changes, including the new voting system?
  - a. ROV Staff: Yes, definitely. There will be staff at the Vote Centers when they come in to help the voters use the system correctly. The new voting system is not in yet, but expected to have a contract ready for the Board of Supervisors to sign in August. After that the equipment should start coming for acceptance testing.
  - b. ROV Staff: We've been working on this for a while now. We started planning earlier in the year and were just waiting for final approval from the Board of

Supervisors before going ahead with implementation. Approval was given on April 9<sup>th</sup>. We're also procuring a new voting system. With all these changes, it's not going to be perfect, but we are trying to minimize the bumps in the implementation.

6. Attendee: How many other counties have been using this same setup?
  - a. ROV Staff: Over half the counties have new voting systems and five counties switched to VCA in 2018.
7. Attendee: What was their rate of success?
  - a. ROV Staff: It is difficult to define success because election turnout is highly dependent on the contests on the ballot.
8. Attendee: Do you have statistics, demographics to track the success of the implementation of VCA? If you have statistics from previous elections, that can be used to determine the success of VCA.
  - a. ROV Staff: We have statistics, but we are limited to what voter information is available from the voter registration form.
  - b. ROV Staff: There are turnout statistics from the Statement of Vote, which is divided by precinct and city.
9. Attendee: Suggests using statistics to use as a baseline, like for a budget.
  - a. ROV staff: We have a Post-Election Report that captures language statistics.
10. Attendee: Where can you find the post-election report? I can only find the precinct report.
  - a. ROV Staff: It's on our website, under Reports and Statistics. The Post-Election Report is a supplemental report we create based on what happened in the past election. The November Post-Election Report is not yet posted, but the June one is on the website.
  - b. ROV Staff: The November report should be out soon. The Post-Election Report is a very good report that explains a lot of terms, like, "What is a precinct?" or "What is vote-by-mail?" It has statistics and those are the numbers that we can use for comparison in the future.
  - c. Attendee: Getting the statistics beforehand will be a good basis to determine improvement, moving forward.
  - d. ROV Staff: We just need to keep in mind that election turnout greatly depends on the contests on the ballot.
11. Attendee: Are you in contact with the five counties?
  - a. ROV Staff: We have been talking to other counties for over a year. Staff have met and spoken with election staff in Sacramento, San Mateo, and Napa counties. We keep in continuous contact with the state, having three-hour phone calls once a month, trying to learn all we can. We learned that we need to hear from our communities, and that is why we're here in Milpitas.
12. Attendee: Out of the many counties in California, how many use the precinct counting system and how many use the central counting system?
  - a. ROV Staff: 13 counties will be doing VCA by 2020, representing 50% of the State's voting population. With the new voting system, Election Night results will be faster, but the canvass period will take the same amount of time. Vote-by-mail counting process will remain the same, so the processing time will not change. It is a manual process that involves opening envelopes and flattening ballots prior to being counted.
  - b. ROV Staff: Based on information from the Secretary of State, 27 out of 58 counties, about 47%, used the central tabulation system.

13. Attendee: Even with new system and new way of doing things, manual process is still there?
- a. ROV Staff: Yes. In terms of the speed of Election Night reporting, we were slower because of our voting system, but in November 2018, we had a faster rate of counting leading to E+30, or the end of the canvass period.
  - b. ROV Staff: The new voting system will make things more convenient for the voter, and with VCA, maybe more people will vote because everyone will be mailed a ballot, and there will no longer be a “wrong” Polling Place for people to go to. Also, instead of having targeted precincts with Tagalog language support, the goal is to have ALL the Vote Centers with Tagalog language support. So there will be more language support at all centers, no wrong Polling Place... a lot of benefits on the voter’s side.
  - c. ROV Staff: These will all cost money, but we are trying to save where we can. We are leasing, instead of purchasing the new equipment, and we are getting \$5.5M to help pay for the system.
14. Attendee: What are we doing for foreign intervention?
- a. ROV Staff: We are working with Department of Homeland Security, as well as different federal, state, and county agencies to make sure voting is secure. We perform penetration testing, installed new phishing technology, among others. Our IT support is among the best. We have not had any issues with our county. Our results cannot be changed by outsiders because our tabulation machines are not connected to the internet. We take our results from that, and that is what we take to a computer to upload.
15. Attendee: What about hacking?
- a. ROV Staff: We have penetration testing, and no one has been able to get through. We give phishing training to staff as well and take lots of security precautions on all levels.
16. Attendee: When are you given a provisional ballot?
- a. ROV Staff: With VCA, provisional ballots will be available for anyone who wants to exercise their right to vote but we cannot verify their registration (e.g., out of county, out of state, etc).
  - b. ROV Staff: Conditional Voter Registration is for voters who wish to register that day and cast a ballot.
  - c. ROV Staff: These ballots will be processed after the election to check for eligibility.
  - d. ROV Staff: We expect to receive a lot less provisional ballots with VCA. Before VCA, provisional ballots were given to people who voted outside of their assigned precinct. For example, if a voter lived here (Milpitas) but they worked in Palo Alto. If they didn’t have a chance to go back home and vote at their assigned precinct, they still have the right to vote and would instead vote in Palo Alto. That’s when they would be voting provisionally. But with VCA, and you being able to vote anywhere in the county, if you live in Milpitas, but work in Palo Alto, you are free to go to any Vote Center in or near Palo Alto, and you can vote on a ballot with the contests specific to Milpitas. This will significantly reduce the number of provisional voters.
  - e. ROV Staff: CVR is another great option, where if you didn’t have the chance to register to vote before the deadline, you can go into any Vote Center, complete the registration application, receive a ballot, vote that ballot, stick into the envelope and cast it. When the envelope gets to our office, we

- verify the person's eligibility to vote, and if they can vote, we'll then count their ballot.
- f. ROV Staff: Prior to VCA, those who could not vote at their home precinct all had to vote provisionally.
  - g. ROV staff: Last election we had about 35,000 provisional ballots, and we expect a 90% reduction with VCA.
17. Attendee: Vote Centers are open 10 days before the election?
- a. ROV Staff: There is a requirement by law to have Vote Centers open 10 days before the election, let's call them 11-day Vote Centers. There should be one center open for every 50,000 voters. So there should be around 20-25 11-day Vote Centers.
  - b. ROV Staff: We also have 4-day Vote Centers that need to be open 3 days before the election. There needs to be one center open for every 10,000 voters, which means there will be around 100 more 4-day Vote Centers.
18. Attendee: For the March Primary Election, what if I want to choose a political party at the time I vote? Do I have to go to a Vote Center? Can you request the ballot by mail?
- a. ROV Staff: You can change your registration and do cross-over voting. About 135 days before the election, each party will tell us who they are going to allow to cross-over and vote. Last Primary Election, the parties that allowed cross-over voting were Democratic, American Independent, and Libertarian.
  - b. ROV Staff: If you're non-partisan, will get mailed a non-partisan ballot. Then the voter can walk in to Vote Centers, turn the non-partisan ballot in, and ask for a ballot from a party that allows cross-over voting.
  - c. Attendee: Can you only request cross-over ballots at Vote Centers?
  - d. ROV staff: If you are a non-partisan voter, a mailing will be sent out to ask if you want to do cross-over voting. In this mailing, if you indicate that you want to do cross-over voting, a ballot for the requested party will be mailed to you.
  - e. ROV staff: We have about 300,000 non-partisan voters in our county. Around E-135, or 135 days before the election, is when the Secretary of State will let us know which parties allow cross-over voting. As soon as we find out, we have a short period of time to create the mailings. It usually takes about 10 days after the notification from SOS to create the draft that is sent to the vendor for printing and mailing. The mailing is addressed to non-partisan voters and informs them of the parties that are open for cross-over voting in the Primary Election.
19. Attendee: You mentioned that I can mail my ballot in, but what if you change your mind and want to vote at a Vote Center to change your vote? Do you track those changes? So you can go and check if someone has already voted? How about double voting?
- a. ROV staff: We are going to have access to our election information management system at the Vote Centers so we can look up the voter and see if the voter has already submitted a ballot. If they've already voted, we would not allow you to vote a regular ballot at the Vote Center. If you've already voted at a Vote Center, then your VBM ballot comes in in the mail, we will look you up in the system and see that you've already voted in the Vote Center. We will then not count the ballot that just came in through the mail.

- b. ROV Staff: Basically, it's first come, first served. If your ballot comes in the mail, we check your signature, and if it's good, automatically, you've already voted. Then the E-pollbook being used in the Vote Center is running in near real time so if you had already voted by mail and you decided to vote in the Vote Center, it will show that you've already voted. In this situation, if you still insist on voting at the Vote Center, you will likely be given a Provisional Ballot.
  - c. ROV Staff: There is another situation in which you will be voting provisionally. Even if Vote Center staff say that our system shows that you have already voted, if you invoke your right to vote, you can cast your vote on a Provisional Ballot. In the ROV office, we will check that Provisional Ballot envelope, because we check every single Provisional and CVR envelope, and if we determine that you've already returned your ballot, we will not count the Provisional Ballot.
  - d. Attendee: Will I be able to tell if my Provisional Ballot has been counted or not?
  - e. ROV Staff: There is an online system where you can look up your provisional envelope number and tell if it has been counted or not.
  - f. Attendee: So is it the last one in that gets counted?
  - g. ROV Staff: No, it's the first one in.
  - h. Attendee: What if you change your mind? You're stuck with your first choice?
  - i. ROV Staff: Yes. We can't really do anything if the ballot has already been counted.
  - j. Attendee: It's an important choice. But I understand that.
20. Attendee: Before you had precincts and volunteers to come in and man them. With these Vote Centers, is there going to be full-time staff?
- a. ROV staff: The ROV will be hiring a mix of Extra Help county staff and stipend volunteers. We are still trying to work this out. For Extra Help, there should be about 3 weeks worth of work, including training, for the Vote Center staff. The Extra Help staff would have to go through the County hiring process and we help with that. The stipend volunteers will likely help more for the 4-day Vote Centers because the experience of the other counties was that the first week was very slow. So we don't need that many people for the first week. As the peak builds, we will bring in the stipend volunteers to help out.
  - b. Attendee: So are people who worked the prior elections going to be informed about these opportunities?
  - c. ROV Staff: Yes, we are working on a letter right now to mail to people that worked as volunteers previously. The letter will talk about the new changes and ask if they are interested in being either a stipend volunteer or an Extra Help worker.
  - d. ROV Staff: We do invite the previous Election Officers who helped out before to see if they would still be available to help out with Vote Centers. It should be noted though, that the new technology that will be used will be a big jump for the volunteers and also the ROV staff. So there will need to be training and enough staff at Vote Centers to make sure that Vote Center operations will run smoothly even with the new technology.

### III. Goal of the Election Administration Plan

The Election Administration Plan outlines how the Registrar of Voters (ROV) will implement the changes related to VCA and will be developed together with input from the community.

**IV. Vote Center/Drop-box Selection**

The ROV is seeking public input to assist the County with locating potential sites for voting centers and drop-box sites. Vote centers need to be accessible and have enough space to properly service Santa Clara County voters.

*ROV Presentation:*

1. ROV staff: Presented the maps on the wall —one map showed the 11-day Vote Center boundaries, and the other map showed the 4-day Vote Center boundaries. You'll notice some of the wider areas in South County and also in North County that are more sparsely populated and that are already mail ballot precincts. They will still be provided their vote-by-mail packets but now they can also go to any Vote Center. Before people in mail ballot precincts could only vote by mail or at the ROV office. Now they will also have a choice to vote in person in any Vote Center.
2. ROV Staff: If you know of any locations to be used as a Vote Center, you can provide feedback and suggestions using the Feedback Forms, email, or the website.

*Public Input/Questions:*

1. Attendee: As far as your Vote Center locations, are they temporary?
  - a. ROV staff: Yes, they are all temporary. We are trying to find any location – commercial, government, city, school, your own association, your own community groups, churches – if they are willing to give it to us for 13 days or 6 days, we'll take it (extra days are needed for delivery and pickup of election equipment), especially if it's for free. So we're looking for those locations now. We do have a huge inventory of Polling Places that were used in the past. There were about 850 Polling Places last election, meaning we had to reach out to about 1000 Polling Places. However, these Polling Places have historically been small, like a garage or a small room. For a Vote Center, the location has to be much bigger (size is specified in the Vote Center recruitment flyer). We need the space because of the new system. We want people to feel comfortable and not feel encroached. We want to make sure people can come in and see that things are under control. This is the path they will follow when they visit the Vote Center:
    - i. Check-in
    - ii. Get ballot
    - iii. Go to the voting booth to mark ballot
    - iv. Drop off ballotSo we are looking at larger places, like churches, now to accommodate the steps and space needed to vote comfortably.
  - b. ROV Staff: So we are coming to these meetings with an appeal to anyone who knows of any person, association or organization that has a meeting room that has enough space and that could potentially be used as a Vote Center, please email us at [voterschoice@rov.sccgov.org](mailto:voterschoice@rov.sccgov.org). We'll send one of our specialists to go check out the location for whether it meets accessibility requirements, close to high traffic locations, close to public transportation, near main roads, and most of all, it has parking for everyone. All these things we have to consider.
  - c. ROV Staff: Another challenge in obtaining these locations is the number of days they have to be available/open. For example, we were previously able to get churches as a Polling Place location on a Tuesday. Now, we need them to be

available as a Vote Center over 1-2 weekends, and weekends are usually for masses, services, weddings, christenings, all those things that the community relies on churches for. Other community locations may also have other commitments during the week that Vote Centers need to be open. It is much harder to find large locations that can be available for the number of days we need.

- d. ROV Staff: We are also asking the communities to see if they are willing to “adopt” a Vote Center. If you know of any place that can be a location, the community responsible for that location can also sign up to staff the Vote Center. They will be trained and all the income they get as Vote Center staff they can keep for themselves or can also be donated back to the community. This is the benefit of meeting with you, the communities, so we can ask for your help not just in finding locations, but also in finding people who can staff the Vote Centers.
- e. ROV Staff: And remember, we are not just booking Vote Centers for March 2020, but also for November 2020. We want to keep Vote Centers the same as much as possible, the same way we strove to keep the Polling Places the same. So if it turns out that your Vote Center location is different between March and November 2020, it’s most likely because the location was only available for one of the elections.

**V. Language Accessibility**

The ROV is seeking public input to assist the County with various means of providing language accessibility so that all eligible voters can understand the voting process and have equal access to the ballot. Examples include suggestions for historically underserved language communities and bilingual election officer recruitment.

*Public Input/Questions:*

- 1. Attendee: Feedback from Filipinos in Milpitas – there are many languages spoken in the Philippines. Some Filipinos who do not speak Tagalog are offended. They do not identify with Tagalog. It would be preferable to change Tagalog to Filipino.
  - a. ROV Staff: Currently we have five mandated languages and Tagalog is one of the mandated languages.
  - b. Attendee: Tagalog is not a language, it’s a dialect.
  - c. Attendee: It’s not the language per se, it’s the information.
  - d. ROV Staff: There are five federally mandated languages: English, Spanish, Vietnamese and Tagalog. For the state-mandated languages, they are based on the Census and other surveys that the state did. Originally there were four state-mandated languages: Korean, Khmer, Hindi, and Japanese. It was then reduced to two: Korean and Khmer. However, the ROV continues to provide support for Hindi and Japanese. With VCA, we will be providing support for all nine languages. We would love to have all the dialects, but it is not possible.
  - e. Attendee: Officially, the language is Filipino even if people have gotten used to calling it Tagalog, based on the dialect.
  - f. Attendee: You say this is mandated. How do we change this? Who do we talk to?
  - g. ROV Staff: You will need to go to State or federal level.
  - h. ROV Staff: You can use the “Other” option on the voter registration card to indicate the actual language that they speak. When ROV processes that card, they will make a note of that language. Statistics will include this information, but ROV is relying on the voter to provide that information. Everything is self-

reported. If no language is selected or indicated on the registration card, by default, the voter's preferred language will be set as English. Consider this when talking about statistics and know there are other options to indicate a desired dialect.

- i. Attendee: Do you capture this information?
  - j. ROV Staff: We do. When the card is processed and "Other" is selected, a language has to be populated in order to continue with the registration.
  - k. Attendee: This issue is unique to Filipinos so it's okay. We will just bring it up to our congressman.
  - l. Attendee: Why is "Chinese" mandated and not "Mandarin"? Why can't it be "Filipino" instead of "Tagalog"?
  - m. ROV Staff: In the "Other" option box, you can write Tagalog.
  - n. ROV Staff: Everything is done by the Elections Code and what is mandated. Maybe this can be brought up to your congressman and they can change the way they do their mandates.
2. ROV Staff: We have VCA information in Tagalog on our website as well. If you go on the Voter's Choice main page, there is a link there for Tagalog. We are still in the process of translating all the pages, but there already is some Tagalog content on the website.

#### VI. **Voting Accessibility**

The ROV is seeking public input to assist the County with various means of providing accessibility for senior voters and voters with disabilities so that all eligible voters can understand the voting process and have equal access to the ballot.

*Public Input/Questions:* (none)

#### VII. **Outreach Opportunities**

The ROV is seeking public input to identify different venues and methods of outreach so as to best reach the County's voters and educate them on the elections changes that will come with VCA.

*ROV Presentation:*

ROV staff: We are looking for suggestions for publications and outreach. We want to do a major outreach plan and we are increasing the budget significantly for this. We are currently doing Facebook, Twitter, NextDoor, press releases, Instagram and we've started creating videos for outreach. We're still developing this outreach plan, which will be part of the EAP. So we were hoping you could help us with suggestions for newspapers and certain radio or tv stations that would be effective for the Filipino community. Even suggestions of what stations or newspapers to not use would be welcome.

*Public Input/Questions:*

1. Attendee: Concerned about voter turnout in Milpitas. Only 18% of Filipinos voted in the last election, so we're concerned about tapping into voting population.
  - a. Attendee: For November 2020, recommend to reach out to Milpitas for Philippine Independence Day (June) celebration so ROV could have a booth there.
  - b. Attendee: Look into Philippine Heritage Month in Milpitas, which will be in the last Friday of October – Oct 25. This is currently still in the planning

- stage, we're still working on it, but I can email whoever needs to be emailed and we would love the ROV there for the Filipino event.
- c. ROV staff: For any feedback or communication regarding outreach or the EAP, to email [voterschoice@rov.sccgov.org](mailto:voterschoice@rov.sccgov.org).
2. Attendee: Put a livelink on the website of Philippine-American Chambers, other different Philippine non-profit organizations, or Facebook. You can also put a logo on these websites that will direct them to the different landing pages. Post on Facebook pages and the organizations can do email marketing.
    - a. ROV Staff: This is all great. With these communities, is it all just email or web marketing, or are there also some grassroots community meetings, weekly or monthly, that we can maybe go to? Aside from advertising, we would also like to teach you and your organizations how to educate your communities. You can spread the information during your regular meetings, if any.
    - b. ROV Staff: We also welcome a connection to any influencers in your organization, so they can be asked to further spread the word and galvanize the community.
    - c. ROV staff: We have interest cards where you can leave us your contact information and we can add you to our distribution list. We can email you about you the new Voter Education and Outreach Coalition (VEOC) that is being developed and will start at the beginning of August. Please also forward those emails to others in your organization. We need help spreading the word out.
  3. Attendee: Likes VCA and thinks it will reach out to more voters, and there are a lot improvements to the voting process. 2020 will now be a new report card for ROV. With the increased budget, the ROV needs a goal to increase voter turnout. It's right to be going to the communities to reach out to each one.
  4. ROV Staff: We are also looking for ideas for ad campaign suggestions. This is a much larger campaign than we've done in the past, we're really looking for other avenues to explore in terms of advertising.
    - a. Attendee: Don't use Philippine News newspaper. It's not effective and too expensive.
    - b. ROV Staff: What are the alternatives? What should we be looking at?
    - c. Attendee: Look at the different organizations and look for influencers. Try the Milpitas Lions Club, or reach out to me, I am very active in the community.
    - d. Attendee: Not everyone watches The Filipino Channel (TFC), but I would not discount that. Some elderly Filipino voters watch the ethnic channels.
    - e. Attendee: Do you have a digital copy of a flyer you have with the information you want to spread? I can post it on my Facebook page.
    - f. ROV Staff: We can send you that digital copy. Also look at ROV Facebook page and ROV website for more materials and information.
    - g. Attendee: A suggestion for the VCA flyer, add a reference to VCA in the "Choose How You Vote" line to provide context. Suggested line is, "Choose How You Vote with VCA," or something similar. Nothing on the current flyer says anything about VCA.
    - h. ROV Staff: We are in the process of diversifying and improving our content. We will take note of your suggestion for our future materials.
    - i. ROV Staff: We will be doing two direct mailings that will be sent to every single voter and will provide more information about VCA.

- j. Attendee: There should be a focus group for creating these materials.
  - k. ROV Staff: There is a focus group for creating voter education and outreach materials and that is the VEOC that we've been talking about. We can talk to you after the meeting about that and your suggestions.
5. Attendee: Philippine non-profit organizations have a lot of events and those are good places to be.
    - a. ROV Staff: Please fill out the interest card and mark VEOC so we can reach out to you and show you how to educate your communities. What you just asked about would be under the VEOC. We can connect with you and other organizations that can host us or host events with us.
  6. ROV Staff: Also on the interest cards is the Language Accessibility Advisory Committee that meets monthly for now to give us advice and feedback on the different languages, like Filipino. We currently do not have a Filipino/Tagalog member.
    - a. Attendee: I can be a member.
    - b. ROV Staff: This is great, thank you very much! And more than one can come! So please mark the Language Accessibility Advisory Committee box on your interest cards so you can be added to the list. This is separate from the box to check for outreach (VEOC).
    - c. ROV Staff: There have only been a few meetings so far, but we can email you about the upcoming meetings. Information about the committees are also on the ROV website.
  7. Attendee: On behalf of the Milpitas residents, especially the Filipino voters, we would like to thank you for being here with us. We would have brought more people if we knew about this meeting earlier.
    - a. ROV Staff: There will be more opportunities to meet and give feedback. Look on our website and watch out for our emails. The upcoming EAP meetings are on the handout provided to you.
    - b. ROV Staff: We can also go to your organization and community meetings and present about VCA. You can even put us on your calendars in January or February. More people will be interested in the elections at that time.
    - c. Attendee: Some organizations have monthly mixers that you can also go to.
  8. Attendee: Is there a particular age group you are targeting? A demographic that is currently not going to the polls right now or not registered? The millennials?
    - a. ROV Staff: We are definitely targeting the younger generation, that's why we are doing a lot of social media posts to provide information. However, in general, it's not about age, but we want to make sure that the community itself knows about VCA. We also do a lot of high school or student education, and the hope is that they spread the information to their older members of their family. The larger goal is to be able to reach out to everybody, regardless of demographic.
    - b. ROV Staff: Feedback from other counties that have implemented VCA have shown that response has improved from the first election to the second election. It's a growing process and builds on itself. We will continue to work on educating the community over time until everyone is comfortable with the new system. That's why we need your input and help to connect with the different communities.
    - c. ROV Staff: We are also gathering creative, new, and out of the box ideas to reach out, not just to the younger voters, but also to the new, first-time, or

immigrant voters. So, please do share with us any of your new ideas. Email us anytime at [voterschoice@rov.sccgov.org](mailto:voterschoice@rov.sccgov.org).

9. Attendee: Another avenue is to connect with show producers and provide them with a stack of your flyers to distribute at the registration tables of concerts or events that they produce.
  - a. ROV Staff: If there is an event, and they allow us, we can even have a booth there. However, we do have to know in advance so we can plan accordingly.
  - b. Attendee: We can just keep forwarding the upcoming events that we are getting invited to.
  - c. ROV Staff: It would also be good to know the demographics for each event so we can make sure we cover all the demographics and not just a few of them.