



July 2020

Dear Candidate:

We write to invite you to participate in [Voter's Edge California](#), an online voter guide produced by the [League of Women Voters of California Education Fund](#) in partnership with [MapLight](#). The site provides voters with all the candidates and measures on their ballot, along with general election information. It's unbiased and easy to read, with an intuitive, modern interface.

On Voter's Edge California, you can reach thousands of voters with a direct, unfiltered message - **at no charge**. You populate your profile with in-depth information like priorities, a biography, achievements, endorsements, a political vision, and goals. And highlight your candidacy with a photo, videos, and links to social media.

In 2018 Voter's Edge California reached over 2 million voters, partnered with media and community organizations across the state, and was found to have been extremely or very helpful by 95% of users surveyed.

***We level the playing field for candidates through a source that voters trust.***

Soon after the close of the candidate filing period you will receive an email with information about getting started on [votersedge.org](#). If you do not receive an invitation within three weeks after the close of filing, feel free to send an inquiry through [join.votersedge.org](#).

If you have questions, please feel free to get in touch. We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Sharon Stone". The signature is fluid and cursive.

Sharon Stone  
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